

WHAT IS CDN AND WHY DO I NEED IT?

We've all been there... a website is taking forever to load, and you think to yourself, "eh, forget this, I'll just go somewhere else."

If you know a website is slow, the chances of you coming back are slim. The experience is what's really important, and no one likes a slow website.

Google also recognizes this and rewards faster sites with better rankings, while penalizing those which are slower and do not utilize CDN.

What does this mean for you?

If your site is slow, you are missing out on traffic, revenue and opportunities.

OK! What is a CDN anyway?

CDN is a network of computers around the world that hold a copy of your website and/or its content. When a person requests your website, it is served from the nearest location.

5 Benefits of a Content Delivery Network

Faster Speeds: by creating a copy of your website data at over 9 locations around the world your data will no longer need to travel great distances to reach your customer. A person from Europe will load your data from a CDN node in Europe, even if your website is hosted on a server in the USA. Shorter distance = faster speed.

High Availability: since the CDN will be serving your content with virtually unlimited capacity, you have the freedom to scale up & down with your traffic needs, automatically. Large, even unexpected surges in traffic (like when a blog post goes viral) will no longer bring your server to a crawl, allowing you to keep your site operation under critical conditions.

SEO Rewards: search engines, such as Google, reward sites using CDN. Websites that are faster in general rank higher in results. Increase traffic and get your website noticed by utilizing CDN technology.

Save Money: larger files take longer to transfer than smaller files. When your data is compressed, it takes up less space and can therefore reach your customer much quicker. Many CDNs support compression and allow one to also leverage browser caching technology (so your users don't download the same content more than once). Smaller files = less bandwidth used = money saved.

Content Protection: a neat feature of CDN is that you can protect content with a few setting tweaks. If you're looking to protect "premium/paid" content, or simply prevent hot-linking, you can put in place flexible key and proxy authentication.

How easy is it to set up and integrate a CDN?

You can set up CDN for your website with BelugaCDN.com in as little as 45 seconds!



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BelugaCDN is a new, high-performance content delivery network, built for everyone. Utilizing the latest technology and a private high-speed global network, customers are guaranteed the best service.